

Fall 2018 State of the College Town Hall
October 19, 2018

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Overview of the State of the College

- Scholarship and research are strong.
 - PhD degrees have held steady.
 - Research expenditures have risen.
- Student success and undergraduate programs have challenges
 - Enrollments have slipped.
 - Graduation and retention rates trail peers.
- Engagement with campus community and beyond is strong.
 - L&S Centers and Mathis Gallery are prime examples.
- Budget picture is mixed.
 - Current L&S spending is very lean on non-instructional costs.
 - Salary challenges at many levels.
 - Distribution of instructional resources aligns with R-1 institutions.
 - New budget model is generally more advantageous to L&S.

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Research and Scholarship

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L&S PhD Production Remains Strong Versus Peers

2016 total L&S PhDs	
University of Pittsburgh-Pittsburgh Campus	259
University of Illinois at Chicago	169
Temple University	165
University of Houston	162
University of Cincinnati-Main Campus	154
Wayne State University	128
Georgia State University	105
University of Wisconsin-Milwaukee	94
Virginia Commonwealth University	83
University of Toledo	63
Portland State University	34
Cleveland State University	21
University of New Orleans	18
University of Missouri-Kansas City	11

Will not match internal L&S values because search was for generic set of L&S disciplines (IPEDS data).

Strong production across all of L&S

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L&S Federal Funding Remains Strong Versus Peers

2016 L&S Federal R&D (\$1000s)	
University of Pittsburgh	\$51,359
University of Houston	\$21,158
Temple University, Philadelphia	\$20,946
University of Illinois at Chicago	\$17,890
Georgia State University	\$17,245
University of Wisconsin-Milwaukee	\$14,937
Virginia Commonwealth University	\$13,367
Wayne State University	\$12,850
Portland State University	\$11,880
University of Cincinnati	\$10,492
University of Massachusetts Boston	\$8,897
University of Toledo, The	\$5,885
University of New Orleans, The	\$4,286
University of Missouri, Kansas City	\$2,015
Cleveland State University	\$1,043

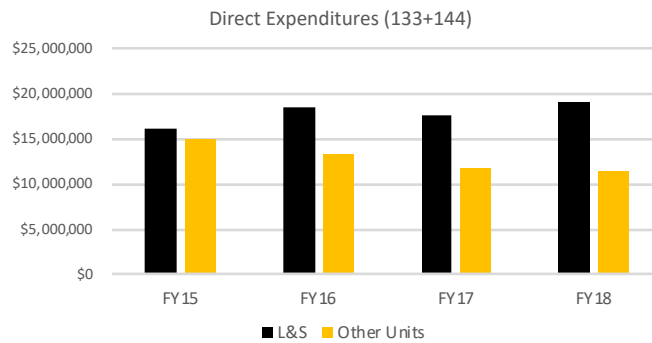
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Research Expenditures at UWM



L&S continues to excel in sponsored research at UWM

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Enrollment News

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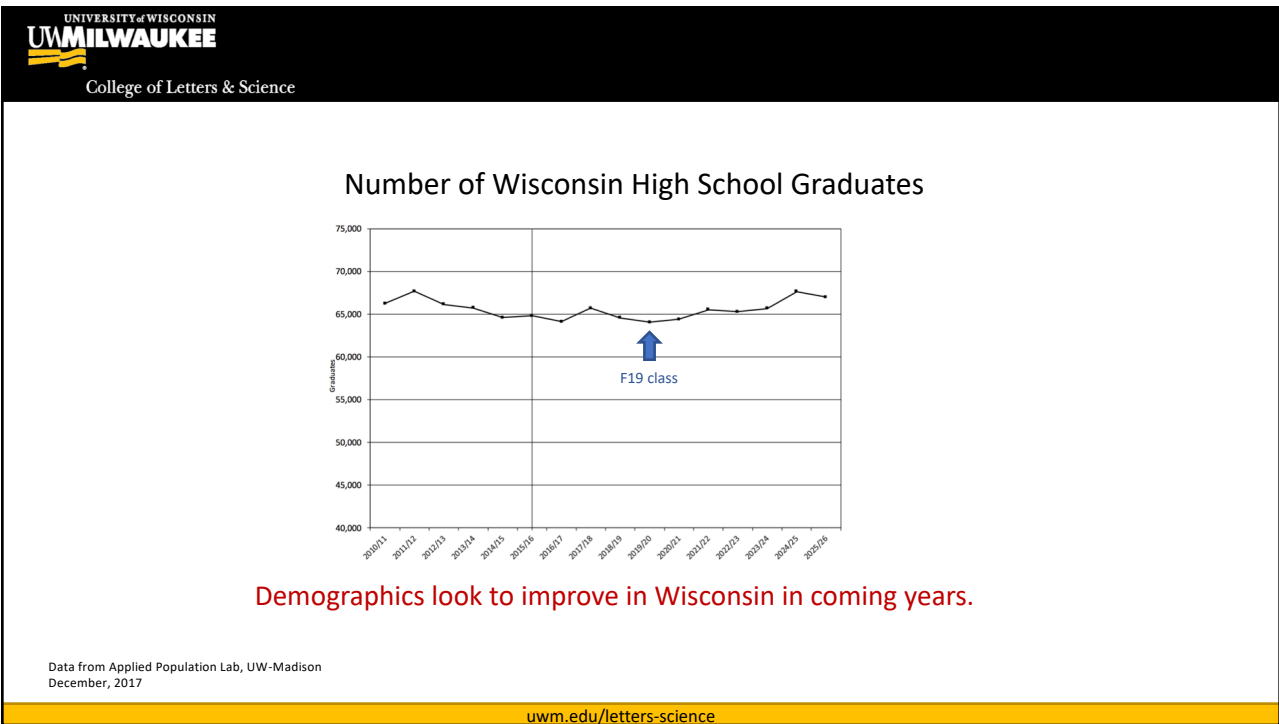
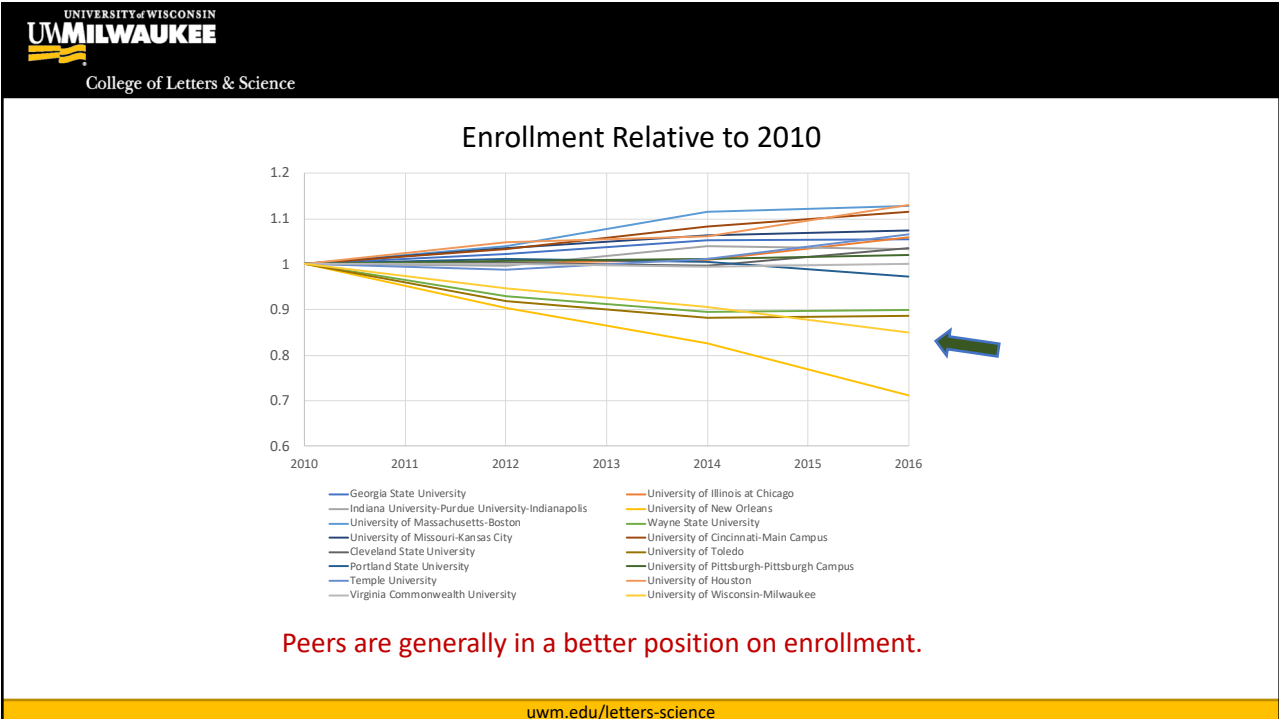
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Fall 2018 Enrollment

- UWM freshman enrollment up 0.4% and Transfers up 3.5.
- Currently SCH is down about 2% at UWM and 3.5% in L&S.
- First-year grad enrollment in L&S is down about 2%

Dropping SCH is still a concern for L&S

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Student Success

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Measures of Entering Classes

Institution Name*	ACT Comp 25%	ACT Math 25%	Institution Name	Pell Grant %
University of Cincinnati-Main Campus	23	23	University of Pittsburgh-Pittsburgh Cam	16
University of Missouri-Kansas City	21	20	University of Cincinnati-Main Campus	24
University of Illinois at Chicago	21	21	Temple University	31
University of Toledo	20	18	Virginia Commonwealth University	32
University of New Orleans	20	18	University of Wisconsin-Milwaukee	37
University of Wisconsin-Milwaukee	20	18	University of Missouri-Kansas City	38
Wayne State University	20	18	Portland State University	39
Cleveland State University	19	18	University of New Orleans	42
			University of Massachusetts-Boston	43
			University of Houston	43
			Georgia State University	51
			University of Illinois at Chicago	51
			University of Toledo	52
			Cleveland State University	54
			Wayne State University	58

*Only schools where majority of students take ACT.

Data for 2010 cohort – corresponds to 2016 6-yr graduation values.

UWM’s entering class is not unusual relative to peers

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Graduation Rates Versus Peers

2016	4 years	5 years	6 years	Black 6 yr
University of Pittsburgh-Pittsburgh Campus	64	79	81	69
Temple University	45	66	71	64
University of Cincinnati-Main Campus	31	62	67	54
Virginia Commonwealth University	36	56	62	60
University of Illinois at Chicago	31	53	58	44
Georgia State University	23	46	53	57
University of Houston	23	43	51	40
Portland State University	21	41	48	40
University of Missouri-Kansas City	22	39	48	29
University of Massachusetts-Boston	18	38	45	50
University of Toledo	22	40	43	20
Cleveland State University	21	36	41	17
University of Wisconsin-Milwaukee	14	32	40	20
Wayne State University	13	29	39	17
University of New Orleans	15	30	36	29

IPEDES data with 2016 as the reporting year.

UWM is lagging in graduation rates

Changes in Graduation Rates Versus Peers

Change 2010-2016	4 years	5 years	6 years	Black 6 yr
University of New Orleans	10	15	16	18
Portland State University	7	13	12	12
Virginia Commonwealth University	13	14	12	10
Cleveland State University	12	13	11	4
University of Cincinnati-Main Campus	10	13	11	18
Wayne State University	3	5	8	7
Temple University	9	6	6	2
Georgia State University	6	6	5	6
University of Houston	8	7	5	3
University of Illinois at Chicago	6	6	5	6
University of Missouri-Kansas City	4	8	5	1
University of Massachusetts-Boston	6	5	4	14
University of Pittsburgh-Pittsburgh Campus	3	3	3	10
University of Toledo	-1	0	-2	-4
University of Wisconsin-Milwaukee	-1	-4	-3	5

IPEDES data comparing data reported in 2016 and 2010.

UWM has lost ground on overall graduation rates, but made gains with black students

Retention Rates for Full-Time Students

2016 Retention Rate (full-time)		Change since 2010
University of Pittsburgh-Pittsburgh Campus	92	0
Temple University	90	1
University of Cincinnati	88	4
Virginia Commonwealth University	86	1
Georgia State University	83	-1
Wayne State University	82	5
University of Houston	80	-2
University of Illinois at Chicago	80	-2
University of Massachusetts-Boston	79	4
University of Missouri-Kansas City	75	0
Indiana University-Purdue University-Indianapolis	74	0
Portland State University	74	4
University of Toledo	74	9
University of Wisconsin-Milwaukee	72	-1
Cleveland State University	71	7
University of New Orleans	64	0

IPEDS data comparing data reported in 2016 and 2010.

Similar picture in retention rates

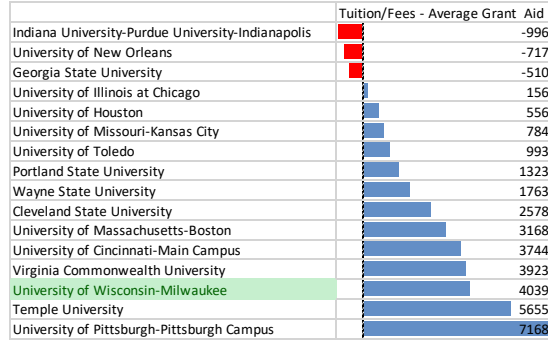
Student Funding is also a Challenge vs. Peers

Institution name	Average grant aid awarded
University of Illinois at Chicago	13508
University of Pittsburgh-Pittsburgh Campus	11450
Temple University	10619
Wayne State University	10506
University of Massachusetts-Boston	10267
Indiana University-Purdue University-Indianapolis	10201
Georgia State University	9484
Virginia Commonwealth University	9207
University of New Orleans	9201
University of Houston	8963
University of Toledo	8554
University of Cincinnati-Main Campus	7256
Cleveland State University	7190
University of Missouri-Kansas City	7062
Portland State University	7014
University of Wisconsin-Milwaukee	5454

IPEDS data in 2016, total Federal, State, institutional grant aid.

UWM students have less financial aid support compared to peers

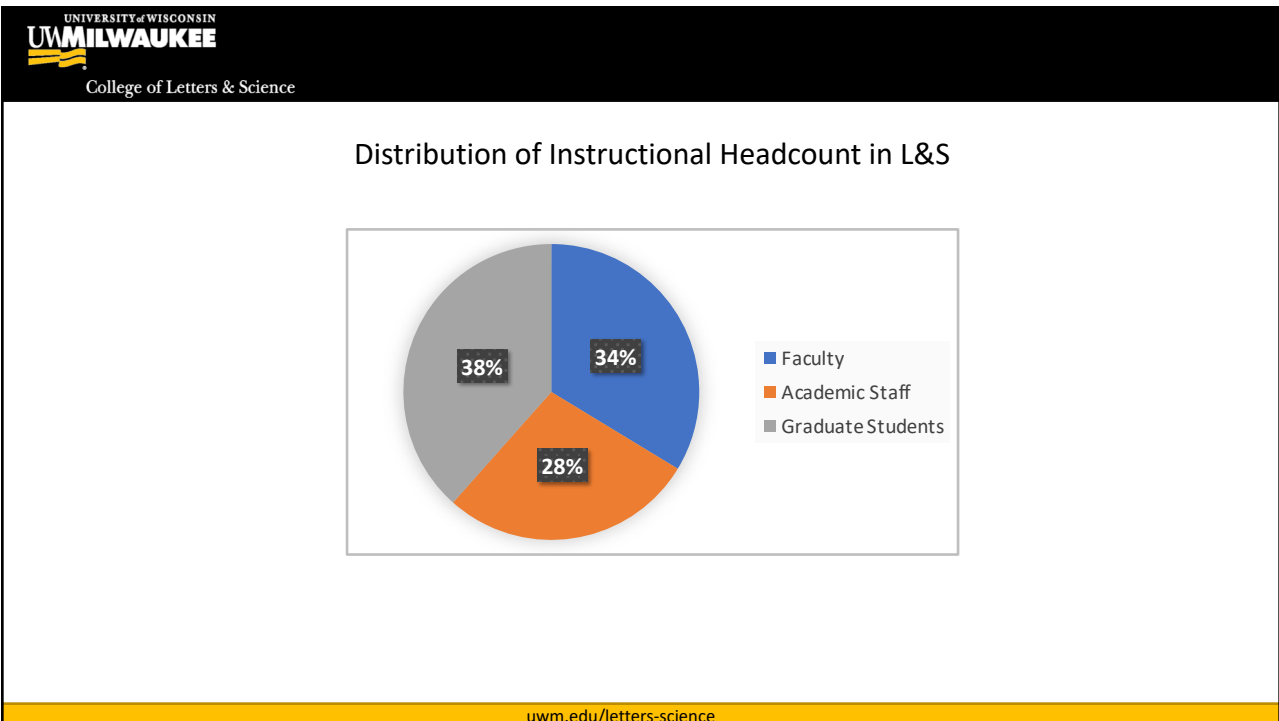
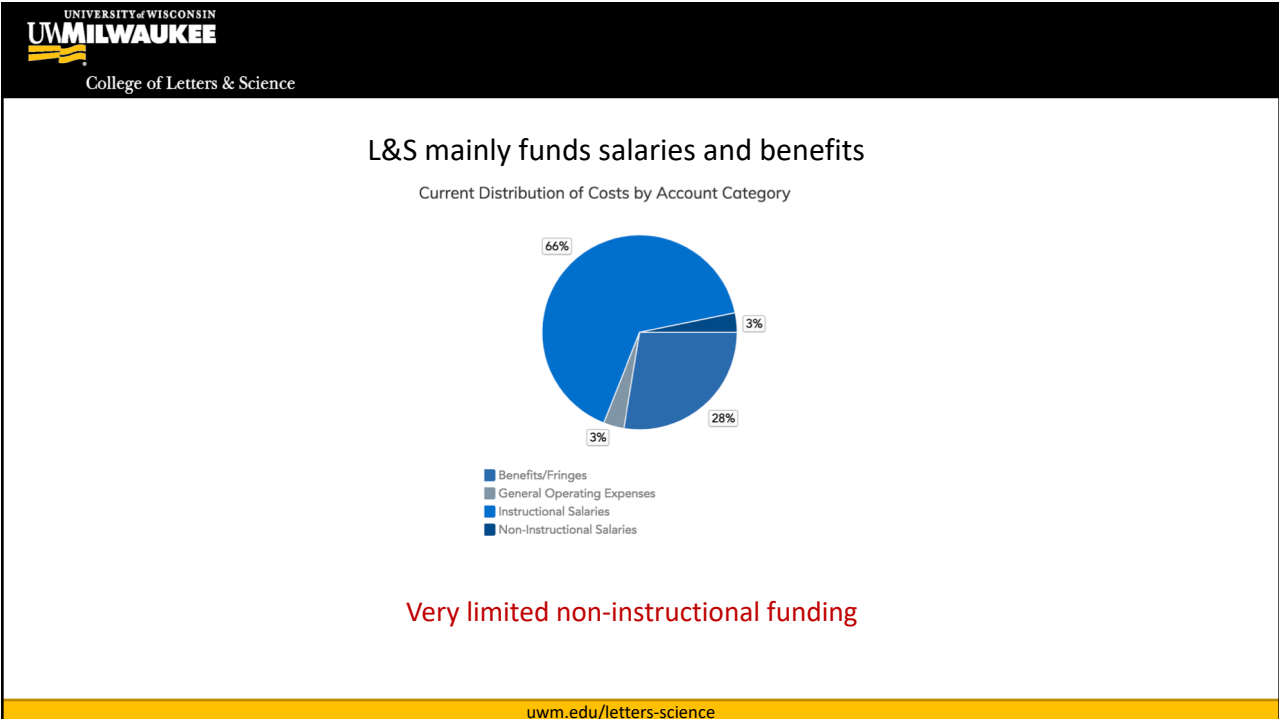
Student Funding is also a Challenge vs. Peers



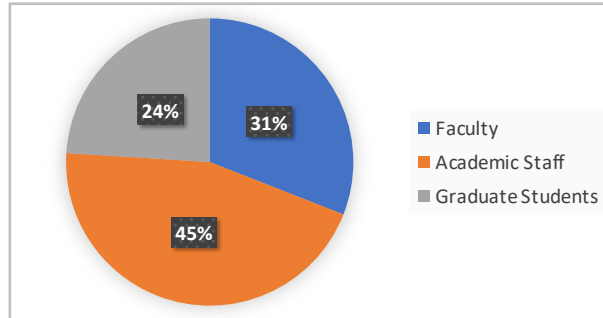
IPEDS data in 2016

Grant aid deficit is larger than UWM tuition advantage for students.

Budget

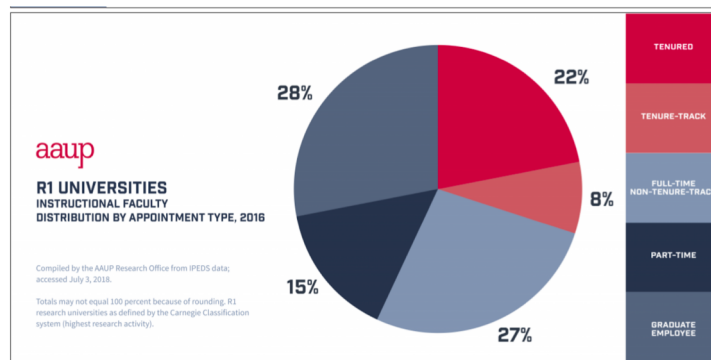


Distribution of Instructional Headcount at UWM



Academic Staff represent larger percentage outside L&S

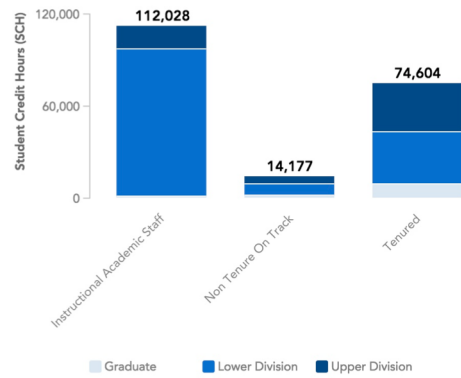
Distribution of Instructional Staff at R-1 Universities



Overall, UWM aligns with other R-1 institutions

Distribution of SCH Production (FY17)

Distribution of Student Credit Hours (SCH) Taught



As is the general case in R-1 institutions, the majority of credit hours in L&S are taught by non-tenure eligible staff. Academic Staff play a critical role in the quality of our programs.

APS data for FA/AS employee status

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Looking Forward –
New Budget Model

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Some Implications of New Budget Model

- New model will suggest an L&S budget much closer to current L&S spending.
- In planning for FY20, expectations are that Schools/Colleges will maintain current spending levels – going forward, L&S spending likely to be less impacted than other Schools/Colleges.
- Cost per student credit hour will be a key piece in application of new budget model.

Current overall L&S spending probably represents new “normal”.

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Total funding for UWM from tuition and state is a problem.

	Total
University of Massachusetts-Boston	22412
Virginia Commonwealth University	19472
University of Cincinnati-Main Camp	19008
Wayne State University	18583
University of Missouri-Kansas City	17952
University of Toledo	16700
University of Houston	15675
Cleveland State University	15508
University of Illinois at Chicago	14761
Georgia State University	14402
University of Wisconsin-Milwaukee	13443
University of New Orleans	13416
Portland State University	12845

IPEDS data in 2016

UWM is behind most peers on overall funding

UW – Madison = \$21,213

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Some Implications of New Budget Model

- F&A recovery (150 funds) will be returned in more complicated way.
 - 80% return to Colleges is only on F&A in excess of current amounts generated by the College.
 - If F&A stays at current levels, L&S will receive the same 30% and distribute it in the established way (10% to Department and 10% to PI) – a drop in total F&A in the College could lead to a less than 30% return.
 - Exact implementation is still being developed and L&S is in the discussion.

Initial Priorities

Points of Focus for AY 19-20

- Develop hiring plans to:
 - Align L&S programs to current and emerging student demand.
 - Foster and maintain excellence in scholarship across L&S.
 - Enhance faculty diversity.
- Reimagine and realign programs/departments around current budget landscape:
 - Roles of Faculty, Academic Staff, and GTAs.
 - Complexity.
- Focus on and redevelop practices related to student success:
 - Advising.
 - Pathways to majors.
 - Degree requirements.
- Maintain robust and meaningful engagement with community.
 - Investments in outward-facing components of L&S.
 - Enhance and expand relationships with community partners.